



## Client Testimonials

“Thank you for your generosity this past year. I really, truly appreciate it. I wish you and your business the most success in 2012. I think you have a great thing going. I love your attitude and spirit, and think it's awesome.”

~Doris Hassell  
**Arbonne Independent Consultant**

“Thank you everyone for all your hard work and patience on the BIAV annual report. I’m really happy with the finished product and can’t wait to start getting it out in front of people.”

~Anne McDonnell, Executive Director  
**Brain Injury Association of Virginia**

“Thank you so much for guiding us through our new logo rollout. We are so excited about all of our new branded materials that look consistent and professional—our brand is now on a whole new level. You were a pleasure to work with and went above and beyond to deliver excellent products, while minimizing stress on our end.”

~Erica Gill, Marketing & Development Coordinator  
**Brain Injury Association of Virginia**

"Broderick Communications' marketing and PR support was integral to the success of the Byrd Theatre Foundation's Cameron Carpenter performance in October 2011. Broderick's team of professionals is highly skilled, reliable, and most of all, creative! They bring fresh ideas and enthusiasm to a project of any size."

~Jaclyn Witthoefft, President  
**Byrd Theater Foundation**

"Full steam ahead with our new logo and tagline! The Governing Body has approved both. We are glad to be live with our new website, too. Great job to the Broderick team—thanks very much!"

~Jeff Odell, Senior Vice President  
**ConnectVirginia & Community Health Alliance**



## Client Testimonials (continued)

“Jennifer, thank you for the strategy presentation meeting. You were so smart to reenact the scenario you did for the attendees at the coffee talks held throughout the research effort. It really gave us, the client team, the flavor of your meetings. I came away feeling that the meetings were well scripted and orchestrated. The best thing is the participation percentage. No one can say that her voice was not heard.”

~Cabell West, President  
**Garden Club of Virginia**

"You and your associates have been professional in every sense providing HandCrafted Homes with much guidance."

~W. A. Murray III, General Manager  
**Handcrafted Homes, LLC**

“Thank you for the vote of confidence and the guidance with the presentation. I am very happy having you on my team. The more we work together, the more I realize how lucky I am to have a "Pro" guiding my marketing efforts. I have no doubt I made the right choice in marketing firms.”

~Steve Lewis, Managing Partner  
**HarvestHomes4Heroes**

“Thank you - for all you do! ☺”

~Steve Lewis, Managing Partner  
**HarvestHomes4Heroes**

“Great work on the new ad campaigns. Our leads were up by 29% in [one location] and 81% [in another]. I can’t help but think the ads had an effect because we have been flat for so long in spite of all the activities and events. I am excited to see some new ads. Thank you!”

~Dianne Catuska, Regional Director  
**HHHunt Senior Living**

“I love every single ad you presented—BEAUTIFUL work. Thanks!”

~Sylvia Maddox, Regional Director  
**HHHunt Senior Living**



## Client Testimonials (continued)

"Please join me in thanking Broderick Communications for their last minute support in creating this perfect Spring Arbor ad to meet the deadline. Thanks!"

~Richard Williams, Vice President  
**HHHunt - Senior Living**

"I am very satisfied with the results of our efforts thus far. Our new logo, collateral, and the progress on our website have energized us! We appreciate your professionalism and that of your team."

~Sidney Sperberg, President  
**Import Hardware & Specialty**

"Spectacular PAGE 3 ad! Your wonderful, carefully planned and orchestrated WOWSER is just fab, Jennifer! Thanks for all your diligent work and TLC to make all this happen for us! Sooooo exciting ~ many, many thanks!"

~Katy Brydon, Owner  
**MacLaren Jewelers & MJ Buyers**

"Thank you so much. You have been wonderful. Cheers—GREAT IDEA!"

~Larry Brydon, Owner  
**MacLaren Jewelers & MJ Buyers**

"Thank you for all of your help. I am looking forward to seeing the video of the televised PR you secured for us. I do appreciate all of the efforts of you and your team. Thanks again."

~Ed Lawrence, Executive Director  
**LearningRx, Richmond West**

"Hope you know what an extraordinary person you are both personally and professionally. After knowing you, I am quite sure you are loved and admired by everyone you touch."

~Carroll King Schuller, Owner  
**Organic Blueprints**



## **Client Testimonials (continued)**

“Thank you...it is my pleasure that you are a part of the Montessori ‘scene’!”

~Martha Mabey, Head of School  
**Richmond Montessori School**

“Your commitment to ensure the future growth of our parish community and to help us carry out our mission is greatly appreciated. You always have my deepest gratitude for your devotion.”

~Monsignor William H. Carr, Pastor  
**Saint Bridget Church**

“A new parishioner signed up for our Rite of Christian Initiation of Adults (RCIA) program today. When I asked him why he chose Saint Bridget he said it was because of our website! Thank you for sharing your God given talents with our parish.”

~Deacon John Arkesteyn  
**Saint Bridget Church**

“How blessed is Saint Bridget (& yours humbly) to have someone of your talent & passion to lean on!”

~Wayne Slough, Ph.D.  
Managing Director of Development  
**Saint Bridget Church & School**

“Thanks for our meeting today. I am excited about what is coming down the pike, and I really appreciate your insights and expertise. I find that there really is so much more to this process of “communication” than I realized. I enjoy learning from a professional—you!”

~Wayne Slough, Ph.D.  
Managing Director of Development  
**Saint Bridget Church & School**

“I think this ad looks great! Thanks to Broderick Communications for once again doing such a great job!”

~Jennifer Kelsey, Director of Marketing  
**Spring Arbor of Salisbury Assisted Living**



## **Client Testimonials (continued)**

“I like this ad...it looks great! Glad to hear about the press release too – great job! Thanks for all your hard work on this!”

~Jennifer Kelsey, Director of Marketing  
**Spring Arbor of Salisbury Assisted Living**

“Thanks, Broderick, for all your hard work helping me produce beautiful ads and wonderful Constant Contact emails!”

~Jennifer Kelsey, Director of Marketing  
**Spring Arbor of Salisbury Assisted Living**

“Assisted Living Federation of America (ALFA) has shared on Facebook the finalist information for the 2012 Art Showcase Award. Our resident Billie Roberts is a finalist, and we are thrilled. She was excited when we told her about her award. I want to thank you for providing SAS with outstanding support in all areas of this year’s ALFA Awards project. Your attention detail was excellent. We had and have continued confidence in Broderick. You are THE BEST!”

~Sally Sperberg, Executive Director  
**Spring Arbor of Salisbury Assisted Living**

“Thanks so much for your help with the Richmond Venture Forum’s *Entrepreneur Summit*. The event was a huge success with great comments from attendees. Thanks for making me look good!”

~Robin Hogge, President  
Preferred Management, Inc.

Association Manager  
**The Venture Forum**

“We accomplished exactly what we set out to do with the Richmond Venture Forum’s *Top 25 of the Past 25 Greater Richmond Companies to Watch* event. Thanks for all your marketing & PR help!”

~Carl Johnson, President  
NBI Advisors

Board of Advisors  
**The Venture Forum**